

London Data Commission

First Roundtable – December 2nd

Write up



London Data Commission – First Roundtable (December 2nd) write up

- On Monday 2nd December, the London Data Commission convened c. 20 commissioners, experts and delegates across the private and public sectors for the first time
- The first Roundtable was structured into 3 x 1 hour long sessions, with breakouts facilitated by Oliver Wyman, Arup and London First:
 - Introduction to the vision of the London Data Commission and the background & direction of the GLA's London Datastore
 - **Breakout 1:** What is the “**Case for change**” to incentivise companies to share data?
 - **Breakout 2:** What are the **barriers** to data sharing and how can they be **overcome**?
- Attendees were grouped into three Themes: People, Place and Connectivity, encapsulating the issues faced by Londoners which the Commission is seeking to address throughout & beyond its tenure
- The following pages summarise the output of the rich discussions during the breakouts sessions for each group in addressing the case for change and barriers to overcome
- In addition, page 9 captures the sentiment of the Commissioners & delegates across three questions:
 - How would you rate your understanding of the value of public / private data sharing today?
 - How excited are you by the prospect of data sharing?
 - To what extent do you see possibilities for your organisation to share data to solve problems for London?

The Roundtable convened a selection of senior leaders with a wealth of experience across a broad range of industries and sectors

Private Sector Commissioners



Harry Cassar
Technology Director
BP



Howard Watson
Chief Tech & Information Officer
BT



Ian Mair
Chief Operating Officer
Grosvenor



Jace Tyrrell
Chief Executive
New West End Company



Julian Barker
Strategy Executive
British Land

Public Sector Experts



Eddie Copeland
Director
LOTI



Joe Colombeau
Product Manager
London Datastore



Lauren Sager Weinstein
Chief Data Officer
Transport for London



Richard Pickersgill
Head of School
Queen Mary University London

Delegates



Dave Gore
Customer Journey Design Director
Lloyds Banking Group



Olivier Thereaux
Head of Technology
ODI

Over the course of the afternoon, the Commission discussed the potential of data sharing, motivating companies to share and overcoming barriers this presents

3:00

4:00

5:00

6:00

Introducing London Data Commission

- Housekeeping
- Outline objectives of the London Data Commission
- Agenda for today
- Introductions
- Outline background to London Datastore & its vision



Breakout 1: Case for Change

- Promote discussion and share ideas on:
 - The motivations behind different kinds of companies sharing data
 - How to incentivise them to do so
 - What is the “elevator pitch?”



Breakout 2: Barriers to Overcome

- Promote discussion and share ideas on:
 - Concerns of different stakeholders
 - The design challenges these present
 - How to overcome these concerns

Attendees added additional challenges (highlighted) that London faces across the People / Place / Connectivity Framework – we will capture these at each Roundtable

Macro Challenges

- 01 Sustainability
- 02 Growing population
- 03 Ageing population
- 04 Equality (systemic & sustained disadvantage groups)
- 05 Cost of living

Empl. & Skills

- 06 Lack of relevant skills
- 07 Information gap about skills
- 08 Underemployment
- 09 Education

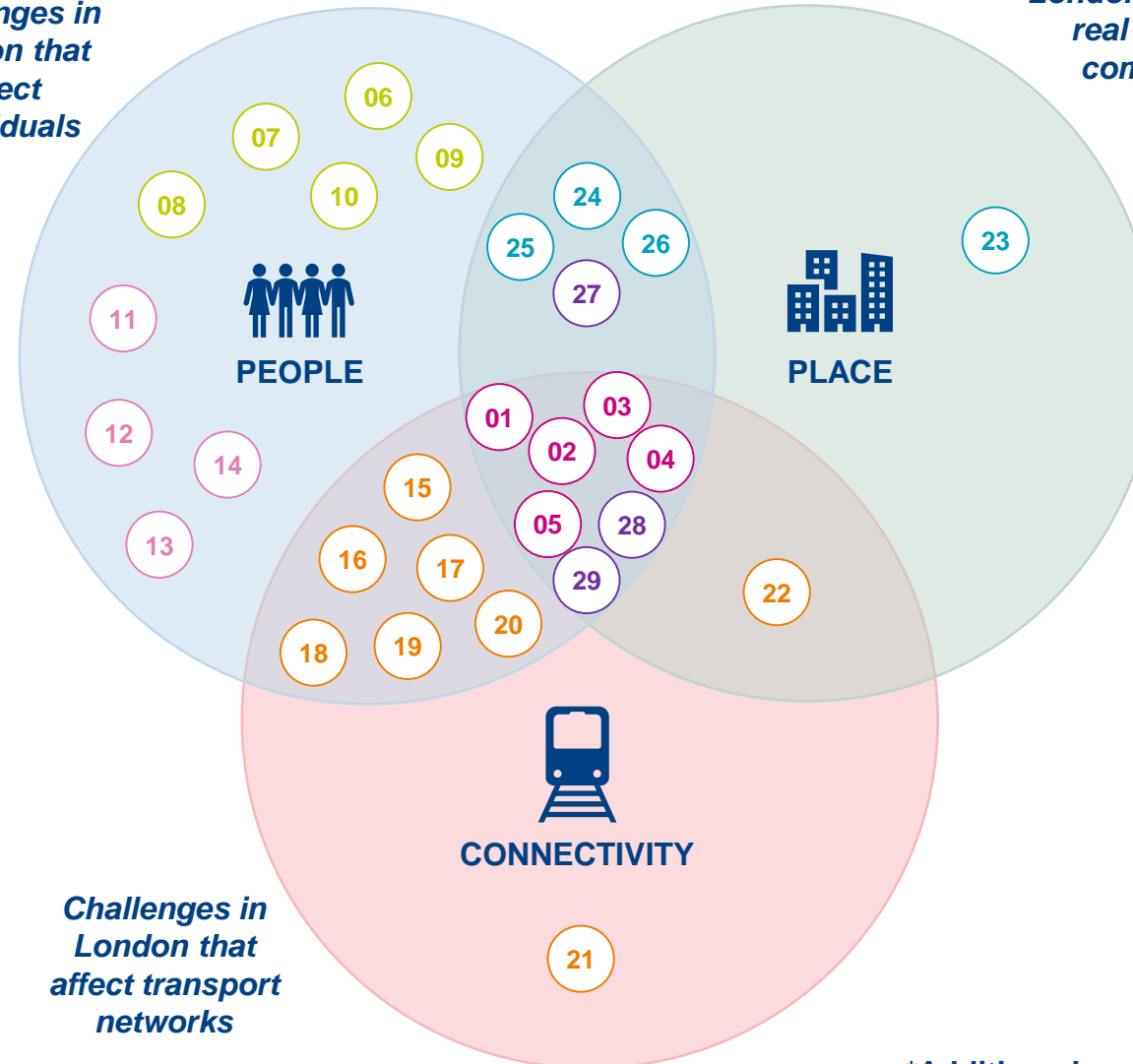
10 **Health & well being***

Inequality

- 11 Income & wealth inequality
- 12 Gender inequality
- 13 Social exclusion

14 **BAME inequality***

Challenges in London that affect individuals



Challenges in London that affect real estate & community

- 15 Air quality
- 16 Environmental impact*
- 17 Congestion
- 18 Efficiency of network
- 19 Cost of transport
- 20 Accessibility
- 21 Reliability of transport
- 22 Coverage of transport

Real Estate

- 23 Effectiveness
- 24 Housing
 - Affordable
 - Good quality
 - Consistent

25 **Customer demand & spend***

26 **Occupier demand & spend***

Other

- 27 Community
- 28 Increasing tourism

29 **Commercial spend***

***Additions by roundtable attendees**

People Breakout Group: Addressed the potential for data sharing to support London's digital skills gap

1. Question for London to address:

"How can we use data to address the skills gap in London?"

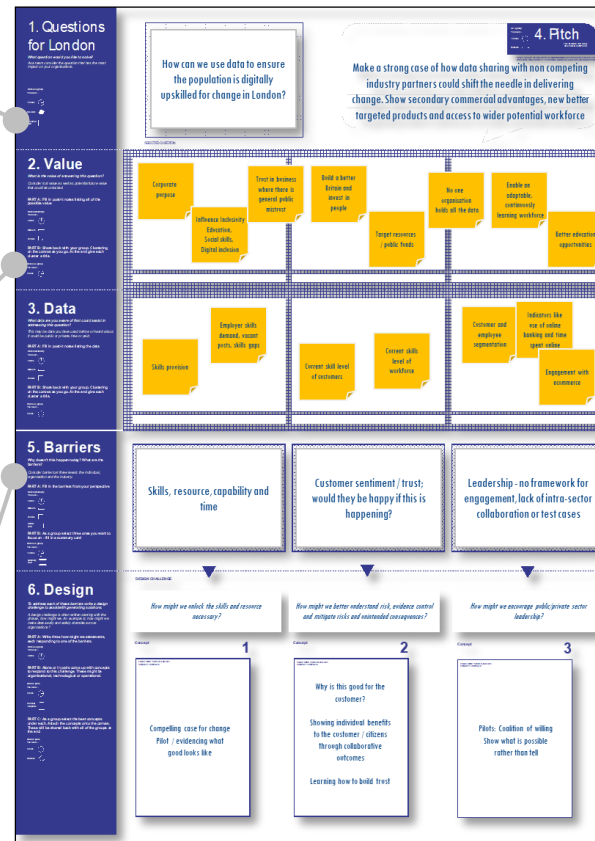
2. Value from solving this question:

- Enabling an adaptable and continuously learning workforce
- Targeting resources / funding for optimal benefit
- Digital inclusion in education & skills
- Influence digital education and skills
- Improve customer trust in businesses

3. Data required / available:

- Skills provision
- Employer skills demand
- Current skill level of customers and workforce
- Customer and employee segmentation

People Breakout Group output



4. Elevator Pitch:

"Data sharing with non competing industry partners could shift the needle in delivering change. Show secondary commercial advantages, new better targeted products and access to wider workforce"

5. Barriers to overcome:

- Lack of skills/resource/capability/time
- Low customer trust
- Lack of leadership and collaboration across sectors

6. Concepts to overcome barriers:

- Unlock necessary skills and resource by defining a compelling case for change
- Build trust by understanding what good looks like for the customer and showcase benefits
- Encourage further partnerships by initiating public-private pilots

Discussion group:

Dave Gore (Lloyds Banking Group), Howard Watson (BT), Joe Colombeau (London Datastore), Rupal Kantaria (Oliver Wyman), David Lutton (London First)

Connectivity Breakout Group: Addressed the potential for data sharing to increase London's delivery transport system sustainably

1. Question for London to address:

“How can we increase the capacity of (delivery) transport in London in a sustainable way?”

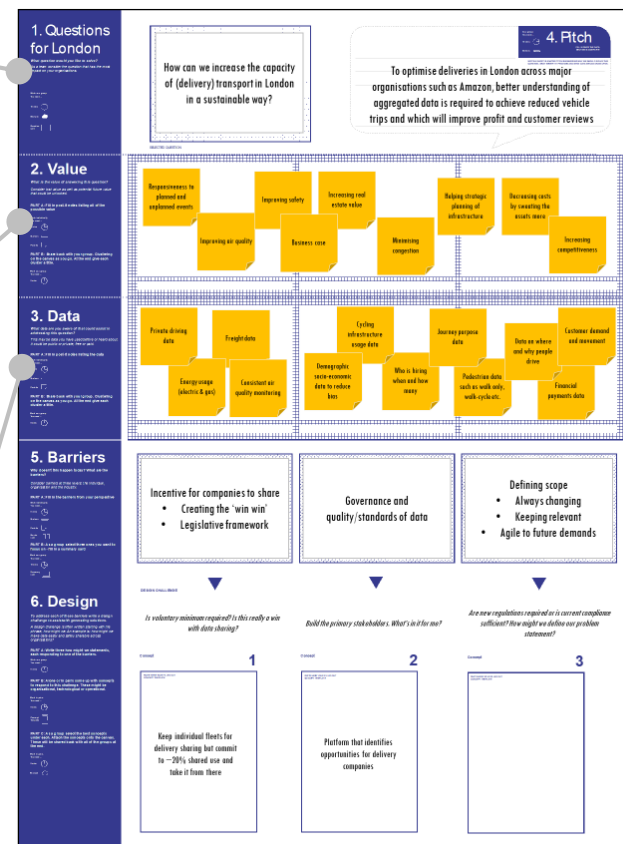
2. Value from solving this question:

- Better responsiveness to events
- Improved air quality, safety, congestion
- Increased competitiveness and real estate value
- Help strategic infrastructure planning
- Decrease costs and improve business case

3. Data required / available:

- Freight data
- Transport data e.g. pedestrian, private driving, journey purpose
- Demographic socio-economic data
- Energy usage data
- Financial payments data

Connectivity Breakout Group output



4. Elevator Pitch:

“Optimise deliveries in London through better understanding of aggregated data to achieve reduced vehicle trips. This will improve profit and customer reviews”

5. Barriers to overcome:

- Incentives for companies to share i.e. 'win-win' & legislative framework
- Governance & data quality/standards
- Defining always changing scope, staying agile to future demands

6. Concepts to overcome barriers:

- Unlock necessary skills and resource by defining a compelling case for change
- Build trust by understanding what good looks like for the customer and showcase benefits
- Encourage further partnerships by initiating public-private pilots

Discussion group:

Harry Cassar (BP), Jace Tyrrell (New West End Company), Lauren Sager Weinstein (TfL), Kathryn Gray (London First), Richard de Cani (Arup), Has Dosanjh (Oliver Wyman), Sneha Jain (Oliver Wyman)

Place Breakout Group: Addressed the potential for data sharing to reshape London's power demand to better suit renewable energy

1. Question for London to address:

"How could we shape power demand to better suit renewable energy?"

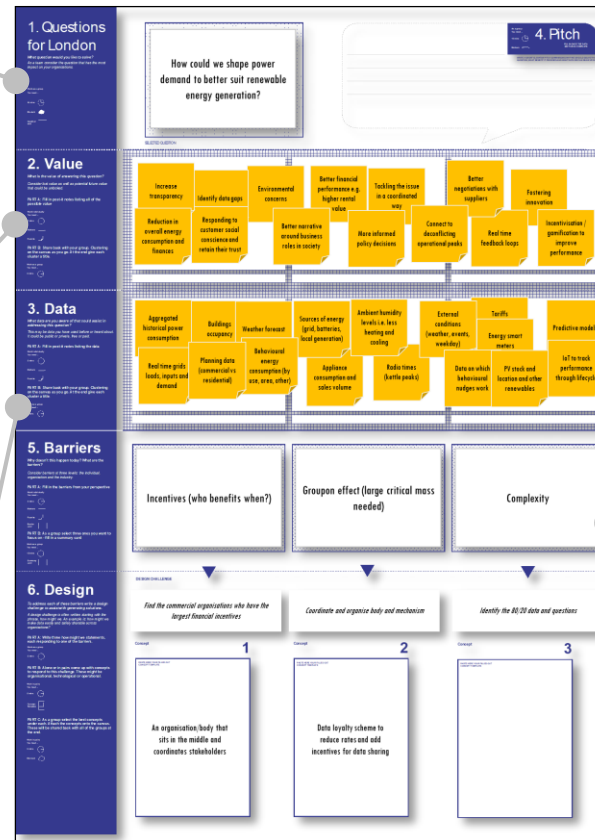
2. Value from solving this question:

- Reduction in energy consumption
- Responding to customer social conscience and retaining trust
- Improving performance and rental value
- Identifying data gaps
- More informed policy decisions

3. Data required / available:

- Historical power consumption data
- Appliance consumption, sales volumes and e.g. Radio times
- External conditions e.g. weather, events, weekday
- Which behavioural nudges work
- Commercial vs residential planning data

Place Breakout Group output



4. Elevator Pitch:

"Opportunity to improve bottom line & energy consumption, whilst better managing our transition to renewables & doing the right thing!"

5. Barriers to overcome:

- Incentive (who benefits when?)
 - Groupon effect (large critical mass needed)
 - Complexity
- Summarised, by 'How do we start'

6. Concepts to overcome barriers:

- Body to coordinate stakeholders and identify commercial organisations with largest financial incentives
- Coordinate and organise mechanism to reduce rates and add incentives for data sharing such as loyalty schemes
- Identify the 80/20 data and questions

Discussion group:

Eddie Copeland (LOTI), Ian Mair (Grosvenor), Julian Barker (British Land), Olivier Thereaux (ODI), Richard Pickersgill (QMUL), Lewis Cannon (Oliver Wyman), Nick Bec (Arup)

Scoring Board: Capturing our journey throughout the duration of the Commission!

Each attendee scored their understanding, excitement & willingness to share data

