



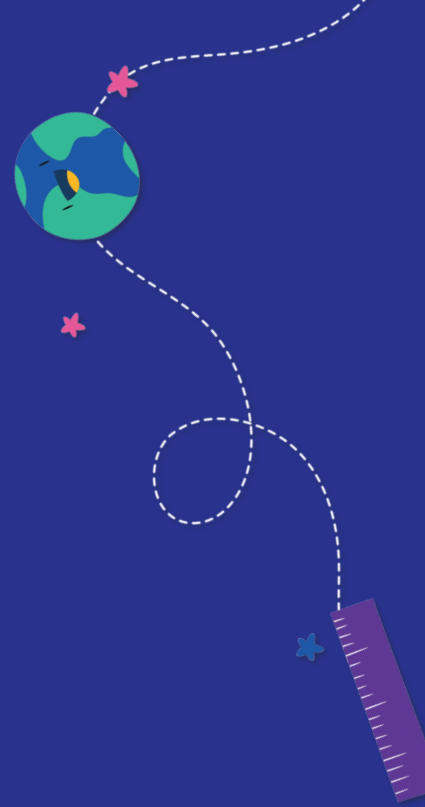
UNILEVER'S SCHOOL'S MENU

A BETTER BUSINESS. A BETTER WORLD. A BETTER YOU.





Unilever



INTRODUCTION

At Unilever, we're committed to helping people from all walks of life find their purpose and harness their potential. That's because we care about the world and we're driven by purpose – just like them. And we know that diversity of thought and experience is key to innovation, as well as business growth. By aligning our purpose with theirs, and channelling their energy, we can make a bigger impact on the world around us.

That's why we've created **our Unilever School menu part of our Unilever Futures programme** - a series of inspirational workshops and talks that help young people discover their purpose and rise to their full potential.

We hope you find the School's menu useful. Please ask your Unilever Point of Contact if you would like to book any of our workshops.

FUTURE INNOVATORS GAME

OVERVIEW

- This interactive workshop challenges students to create a product that fits into one of our Unilever brand portfolios
- Each group will be given money and a set budget from the 'Unilever bank' and are responsible for purchasing items from the 'Unilever Shop' to create their product
- The task focuses on working together as a team and deciding how to use their budgets
- To encourage active decision making and collaboration each group will be faced with challenges along the way!
- After time to prepare each group must present a pitch trying to sell their product to the judges!

DURATION	YEAR GROUP	CLASS SIZE
2.5 hours	Year 10 or 11	Minimum size: 12 Maximum size: 30

BUSINESS LEADERS

DAY IN THE LIFE OF



OVERVIEW

- A presentation by one of our current business leaders
- Helping students to understand what a day in the life of our business leaders really looks like
- How do our employees spend their days?
- What makes their roles interesting?
- How did they get to their current position?

DURATION	YEAR GROUP	CLASS SIZE
1 hour	Sixth Form Students	Minimum size:20 Maximum size: 50

WHAT ARE MY NEXT STEPS? ★



OVERVIEW

- A presentation given by a current employee introducing the range of Career opportunities at Unilever
- The talk includes a breakdown of how the business is run and our different business functions to relate current study to the workplace
- The talk will also cover the different pathways available to students looking at both our Apprenticeship and Graduate opportunities

DURATION	YEAR GROUP	CLASS SIZE
1 hour	Year 10, 11 or 12	Minimum size: 15 Maximum size: 50

CV SKILLS

HOW TO STAND OUT IN A CROWD!



OVERVIEW

- An interactive workshop introducing the importance of CVs and why we use them
- One to one coaching on the content and structure of CVs

DURATION	YEAR GROUP	CLASS SIZE
1 – 1.5 hours depending on class size	Year 11 or 12	Minimum size: 10 Maximum size: 25

LINKEDIN ★ SKILLS NEW TO NETWORKING?



OVERVIEW

- A workshop covering introducing LinkedIn and the importance of networking
- Step by step support of how students can create their own LinkedIn profile
- The dos and don'ts of social media

DURATION	YEAR GROUP	CLASS SIZE
1 hour	Year 11 or 12	Minimum size: 10 Maximum size: 25

GATSBY BENCHMARKS

To ensure maximum impact from our outreach sessions we have ensured they align with three of the core Gatsby Benchmarks to ensure they enhance the career development within schools.



LINKING CURRICULUM LEARNING TO CAREERS	ENCOUNTERS WITH EMPLOYERS & EMPLOYEES	ENCOUNTERS WITH FURTHER & HIGHER EDUCATION
Future Innovators Game Linking skills learnt in the classroom to everyday careers Business Leader Talk Sharing career path from school	LinkedIn Skills Sessions Understanding how employers are connecting with individuals Business Leader Talk Hearing from current employees CV Skills Advice on how to stand out to employers	What Are My Next Steps? Talk about entry roles and career opportunities in Unilever

