**WEST END STREETS – INVITATION OF SUBMISSIONS FOR PRIORITY PUBLIC REALM SCHEMES**

At the last West End Street’s (WESt) meeting on 24 September 2019, it was agreed to begin selection of the next round of priority public realm schemes that the Steering Group will focus efforts on.

We are pleased to confirm that the period for submissions is now open until **22 November 2019 at 5pm**.

The proforma detailing the minimum information that will be required to support any submission is attached.  Whilst this invitation has gone to members of the WESt Steering Group, you are free to share this with any prospective partners or bodies that may wish to consider making a submission.  Projects will be considered in Westminster, Camden and areas of neighbouring Boroughs immediately adjoining the West End.

In terms of process, once the submissions are received in November, the key dates will be as follows:

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| 18 Dec 2019 | Presentation of shortlisted schemes to Steering Group |
| 18DEC – 10 Jan 2020 | Steering Group Vote on preferred schemes |
| 13 JAN 2020 | New Priority Schemes announced |

The schemes will be assessed against the following criteria:

* Delivers high quality public realm to the benefit of visitors, businesses and residents:
  + For example, improving road safety, accessibility, cultural engagement, decluttering, cleanliness
* Takes innovative approaches to traffic management – reducing congestion and vehicular movements, and improving conditions for walking and cycling;
  + For example, improving surface connections between London’s neighbourhoods, innovative freight management
* Contributes to London’s environment strategy, particularly improvements to air quality and urban greening;
* Sustains and delivers improved economic growth;
* Is high profile, future-proofed and deliverable by 2020-2025

Please return your submissions by 5pm on 22nd November to [eswift@londonfirst.co.uk](mailto:eswift@londonfirst.co.uk)